Happy New Year!

In 2016, two key themes underlie much of the shift in the healthcare landscape: cost and value. Each of these elements is critical to all sectors of the healthcare system as we attempt to reduce costs and deliver value. There will also be opportunity for major federal policy changes in the 18 months after the upcoming presidential election.

2016 is also the year of the Red Monkey. Chinese Astrology believes the Monkey’s gift is the ability to find unconventional solutions to old problems. I suspect we will see a lot of first time attempts by players within healthcare as the industry adapts to the main forces driving the new health economy.

Both local and national trends are pointing to much change in 2016 that will test our level of courage to do things differently in order to sustain our health care system here locally and nationally. We really need to ask ourselves, how well will we handle the healthcare industry’s greater demand with rising costs and trends like industry consolidation? Will we see businesses take the lead role in prioritizing consumer needs and increasing value?

Historically, consolidation creates larger health systems and insurers, so branding will become increasingly critical. We will probably see that well-known healthcare systems may have a market advantage as long as the right approach is taken. PWC recently published a series of issue papers from consolidation, drug pricing, and cyber security to healthcare consumerism. I would like to focus on two of the top ten health industry trends. PWC says “the ACA’s emphasis on value and outcomes has sent ripples through the $3.2 trillion health sector, spreading and shifting risk in its wake”. So let’s start with the first issue paper on consolidation. In this issue, PWC makes the following points:

**Issue 1: “Implications for your business”:**

- **Consider the unconventional.** Innovative partnerships – achieved through joining ventures or loosely structured alliances – provide flexibility. Mergers & Acquisitions also is increasing around new entrants providing services, often outside of the traditional system, that are gaining traction with consumers. Regulatory scrutiny will only heighten as consolidation continues, and those who go to market in unconventional ways may be better positioned to address it.

Continued on next page
• **Capitalize on integration.** Successful acquisitions hinge on well-executed integration. Investing heavily in up-front planning efforts focused on consumer value will help ensure that strong brands are not diluted through poor execution.

• **Plan around strengths.** Smaller regional and niche players without well-defined strategies could quickly become targets. These systems should focus on products and service offerings considered best in class, and align with those providing complementary services to round out offerings.

The second trend is addressed in PWC’s fifth issue paper on healthcare consumerism. PWC says that “86% of consumers surveyed by PWC Health Research Institute (HRI) said that “best in field” recognition is important when choosing a health system”. PWC makes the following points:

**Issue 5: “Healthcare consumerism”**

• **Engage the ecosystem.** Traditional players and new entrants should think beyond solving discrete payment problems. They should think broadly, bundling innovative financing and other offerings that cater to consumer’s demands for convenience and value. These offerings may be healthcare-related, but they also can come from other industries such as entertainment, financial services, retail and hospitality.

• **Segment patient population.** Patients approach healthcare with varied levels of sophistication. **Taking lessons from retailers,** healthcare companies should invest in a well-defined consumer segmentation to address specific needs and perspectives across a customer base.

• **Educate.** Infrequent healthcare consumers could be the biggest hurdle, questioning their roles in managing and financing personal health. Companies that enter the value chain early, educating consumers on responsibilities and risks, will have a leg up.

As HFMA members, we have an opportunity to face upcoming changes in healthcare head on. HFMA supports and encourages members to better prepare for new partnerships and challenges that will “go beyond” bending the cost curve.

Through its numerous educational resources, webinars and conferences, HFMA members can learn how to move rapidly from fee-for-service to value-based contracting, increase the supply of primary care physicians, place more focus on chronic disease management and reduce administrative complexity.

We invite you to attend our 2016 Annual Conference on April 21-22, 2016 to participate in discussions and be a part of solutions to help sustain healthcare in our state.

Sincerely,

Valerie Sonoda
President, Hawaii Chapter, 2015-16

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**REGISTRATION CONTINUES...HFMA ANNUAL CONFERENCE**

April 21-22, 2016

Keynote talks include President and CEO of HFMA, Joe Fifer
Panels on physician engagement, physician integration, and healthcare reform updates
A special session on career development in health care finance
Revenue cycle and contracting sessions by local and national experts

For online registration via credit card/Paypal: [http://www.hfma.org/Content.aspx?id=30967](http://www.hfma.org/Content.aspx?id=30967)

You may also register by phone, by calling: HFMA Member Service Center at (800) 252-4362, extension 2.

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We Want to Know What YOU Think!

Your Hawaii’i Chapter Board would like to hear from you! What types of educational sessions/topics would you be interested in? What types of articles are you interested in reading in the next newsletter?
Please contact newsletter chair Joni Waltjen at jwaltjen@hhsc.org.

We look forward to hearing from you soon!
MEANINGFUL PAYMENT REFORM

By: Valerie Sonoda, Hawaii Chapter President

Payment Transformation is upon us and is slowly becoming a reality here in Hawaii and on the mainland. You may recall your HFMA Hawaii Chapter sponsored a seminar with Dr. Ashby Wolfe, Chief Medical Officer, Region IX at Centers for Medicaid and Medicare Services last November who talked in detail about CMS initiatives and specifically, payment reform.

Recently, I read an article from Harold Miller, President and CEO of the Center for Healthcare Quality about the progress of Medicare and CHIP Reauthorization Act (MACRA). In his article, Mr. Miller shares…

“Despite widespread agreement on the need for major improvements in healthcare payment systems, progress in implementing truly meaningful payment reforms has been frustratingly slow. Last spring, as part of the Medicare and CHIP Reauthorization Act (MACRA), Congress created significant new incentives and processes designed to dramatically accelerate progress in payment reform, with a focus on creating better ways to pay physicians.

The success of MACRA will depend heavily on how the Department of Health and Human Services (HHS) and the Centers for Medicare and Medicaid Services (CMS) implement the provisions of the law relating to Alternative Payment Models (APMs) and Physician-Focused Payment Models. The decisions they make and the processes they establish could either encourage rapid development and implementation of innovative and successful payment models, or deter innovation and impede the progress in payment reform that Congress wanted to support.”

A new report from the Center for Healthcare Quality and Payment Reform, Implementing Alternative Payment Models Under MACRA: How the Federal Government Can Accelerate Successful Health Care Payment Reform, explains the provisions of MACRA relating to APMs and describes the actions HHS and CMS should take in three key areas:

• The regulations defining Alternative Payment Models and alternative payment entities;
• The processes for soliciting, reviewing, and approving Physician-Focused Payment Models; and
• The systems and resources to implement Physician-Focused Alternative Payment Models

A copy of the report can be downloaded at: www.CHQPR.org/downloads/ImplementingAPMsUnderMACRA.pdf

• The important issues discussed in the report include:
  • The level of financial risk that physicians should be required to accept under Alternative Payment Models;
  • The steps the new Congressionally-created Physician-Focused Payment Model Technical Advisory Committee and HHS should take to encourage the development of innovative APMs for physicians;
  • The dramatic changes that CMS will need to make in its approach to implementing payment reforms in order for every physician to have the ability to participate in one or more desirable APMs by the Congressionally-mandated deadline of 2019.

Implementing Alternative Payment Models Under MACRA explains why the Alternative Payment Models that are being designed and implemented by CMS and the Center for Medicare and Medicaid Innovation (CMMI) not only fail to solve the problems with current payment systems but can actually make it harder for physicians to improve care and reduce spending. The report details the serious problems with the approaches CMS and CMMI are using in most of their payment models, and it explains the types of payment changes that should be used instead, including seven different types of Physician-Focused Alternative Payment Models that could improve patient care and reduce spending while preserving the financial viability of high-quality physician practices and other healthcare providers. The report also describes how the development of new patient condition groups, care episode groups, and patient relationship groups required by MACRA can facilitate the development of better Alternative Payment Models.

Continued on Page 4
Go Beyond

“Meaningful Payment Reform” continued from page 3

Additional information on how to develop successful Alternative Payment Models can be obtained in these earlier reports from the Center for Healthcare Quality and Payment Reform, all of which can be downloaded free of charge at www.CHQPR.org:

- A Guide to Physician-Focused Alternative Payment Models (produced in collaboration with the American Medical Association), which describes seven different types of Alternative Payment Models in detail, with examples of their application in a wide range of medical specialties;
- The Building Blocks of Successful Payment Reform, which describes the four essential components of any successful APM and explains the different ways in which they can be designed to match the structure and capabilities of different physician practices and other providers;
- Making the Business Case for Payment and Delivery Reform, which provides a step-by-step process for designing a payment model and setting the payment amounts and accountability targets in ways that can improve care for patients and reduce spending for payers in ways that are financially feasible for providers; and

“Measuring and Assigning Accountability for Healthcare Spending, which describes the problems with most current “value-based purchasing” and shared savings programs and explains how to design payment models that only hold physicians and other providers accountable for the aspects of costs that they can control or influence”

CAREER AND EDUCATIONAL OPPORTUNITIES

Sutter Health Kahi Mōhāla

Career Opportunity

Chief Financial Officer

Sutter Health Kahi Mohala is seeking a hands-on, proven strategic leader to oversee hospital financial functions and serve as a member our senior leadership team.

For more information and to apply online go to www.kahimohala.org

JOB OPPORTUNITY: Budget & Reimbursement Analyst

Being the only free standing acute inpatient hospital in the Pacific Rim specializing in medical rehabilitation, Rehabilitation Hospital of the Pacific treats over 6,500 patients each year at our hospital, outpatient clinics and Physicians Clinic. We were recognized as being in the top 1% of all U.S. Rehabilitation Hospitals in 2014. Responsible for various financial analyses with emphasis on budgeting and reimbursement. Minimum 3 years experience as an accountant or financial analyst level. Minimum bachelor’s degree in Business Administration required with a major in Accounting or Finance preferred.

Apply online: www.rehabhospital.org/jobs
or email resume to: hr@rehabhospital.org

For Sponsorship Opportunities, contact Elise Ueoka at 808-535-7795 or Elise.Ueoka@hawaiipacifichealth.org.
THE VALUE OF HFMA MEMBERSHIP

Get the information, skills and tools you need to succeed in the ever-changing healthcare industry with the help of the Healthcare Financial Management Association (HFMA) Hawaii Chapter. How can HFMA help you and your organization?

- Stay up-to-date on local issues in healthcare finance, legislative action, and education programs with the *Rainbow Connection*, our chapter newsletter.
- Hear speakers on Patient Financial Services (PFS) topics at our annual PFS Seminar.
- Expand your network of professional contacts and help the chapter shape its direction and actions on important issues through participation in various committees, such as Education, Networking, Annual Conference and Social Media.
- Continue your learning as the healthcare industry evolves. Our chapter offers numerous FREE webinars which you can access direct from your desktop.

Not only will you be able to take advantage of these opportunities, but by joining our chapter, you will automatically become a member of HFMA National. Benefits of membership include: receiving *hfm* magazine, connecting to colleagues, meeting your continuing education requirements and enhancing your skills through certification opportunities.

As you can see, an investment in HFMA pays big dividends. We would like to invite you to join HFMA and take advantage of the opportunities that can help you and your organization be successful. To become a member, obtain membership applications at [http://www.hfma.org/Content.aspx?id=1510](http://www.hfma.org/Content.aspx?id=1510). Simply complete the application and return it to HFMA, along with your dues and application fee.

We look forward to welcoming you as a member of HFMA.

HFMA HAWAI‘I NEW CHAPTER MEMBERS

*WELCOME* to the following members:

- **Florence Donahue**
  Coordinator,
  Revenue Cycle Training Program
  The Queen’s Medical Center

- **Judie Leong**
  Patient Financial Services Manager
  Rehabilitation Hospital of the Pacific

- **Cheryl Looper**
  Financial Planning and Analysis Manager
  The Queen’s Health Systems

Please spread the word of all the wonderful benefits of joining the Hawai‘i Chapter HFMA! If you know of anyone interested in HFMA, please contact membership Chair Mark Hung at mhung@rehabhospital.org.

HFMA HAWAI‘I CHAPTER

*By: Mark Hung, Membership Committee Chair*

**THE VALUE OF HFMA MEMBERSHIP**

**HFMA MEMBERSHIP INCENTIVES**

We are searching for enthusiastic professionals who you think can benefit from our association. Do you know someone?

Want a chance to win a $100 Visa gift card? What about a $300 Visa gift card?

From now until the end of April 2016, anytime a current member sponsors two or more members to join, they will be entered into a drawing for a **$300 Visa Gift Card**. The more members you sponsor, the more chances you’ll have to win. If you only sponsor one member during this period, you will be entered into a drawing for a **$100 Visa gift card**. Also, from now until the end of April 2016, all new members (whether they have a sponsor or not) will be entered into a drawing for one **FREE Admission to our Annual Hawaii Chapter Conference in 2017**.

To receive credit as a sponsor, ensure that the registering new member includes your name or membership number on the “Sponsor Information” line.

Currently, HFMA National is running a Member-Get-A-Member promotion.

- Recruit 1-2 members and receive either an HFMA apparel item ($25 value) or $25 Visa debit card.
- Recruit 3-4 members and receive $100 Visa debit card and be entered into a drawing for $1,000.
- Recruit 5 or more members and receive $150 Visa debit card and be entered into a drawing for $2,500.
- For every member you recruit, your name is entered in a drawing for: an **Apple Watch Sport** (monthly drawings) and a Grand Prize worth $5,000 ($3,000 for you and $2,000 donation to a charity of your choice).

If you have any questions regarding membership, feel free to contact me at 544-3306 or via email at mhung@rehabhospital.org.
Join Us & the SUN at...

18th Annual HFMA Region 11 Healthcare Symposium
Manchester Grand Hyatt
San Diego, CA
January 24–27, 2016

Keynote Speakers

Johnny Bench
Famous Baseball Catcher / Hall of Fame

Roni Zeigler
The Future of Patient Engagement

Theresa Payton
Former White House Information Officer
Topic: Cyber Security

Erik Rasmussen
Healthcare inside the Beltway

For information and to register: www.hfmaregion11symposium.org
CHANGES TO HFMA’S CHFP CERTIFICATION PROGRAM

By: Maria Molina, President-Elect

HFMA’s strategic vision characterizes the current healthcare business environment as the transformation of care to achieve value. Providers, physicians, and payers are all confronted with new business challenges. The nature of the business environment and its impact on industry stakeholders supply both the demand for and elements of a new approach to the CHFP.

New CHFP program features
• A learning program designed to build comprehensive industry understanding and sharpen business skills;
• Two-module structure:
  1. HFMA’s Business of Health Care - Healthcare finance overview, risk mitigation, evolving payment models, healthcare accounting and cost analysis, strategic finance, and managing financial resources.
  3. CHFP designation earned by successful completion of both modules;

Online study materials created specifically to assist in mastering the business content.

Why is the certification program changing?
The healthcare reform environment has caused the industry’s key stakeholders—providers, payers and physicians—to fundamentally rethink existing business models. Care transformation is business transformation. The necessary success factor for finance professionals today: Change-oriented business acumen. The existing certification program focuses narrowly on applied finance and financial reporting and does not address the business environment.

Earning the CHFP - It is important to note that the CHFP credential is awarded upon successful completion of module I end of course assessment and module II case study exercises and exam. HFMA membership is required for module II.

CHFP Program Requirements and Costs
The new CHFP program includes two modules. Costs are outlined below:
• Module I of the CHFP program: HFMA’s Business of Health Care program
  • $400-Member, $450 Non-Member. No prerequisites/requirements.
• Module II of the CHFP program: HFMA’s Operational Excellence exam
  • $300- Member only. There are 2 requirements to purchase this module- HFMA membership (excludes student members) and completion of Module I.
• For Hawaii Chapter members: Reimbursement is offered for incurred costs to those who successfully pass exam for certification. Please call Maria Molina at 691-5468 for any questions.

CHFP and FHFMA Certification Holders
Individuals who have earned the CHFP [and Fellowship] prior to 2015 are not affected. Also, the new CHFP and how the program integrates with the Fellowship (existing FHFMA) are not affected. Both programs are on the same “knowledge – competencies “continuum. As such, they are integrated, and not in opposition in three anchors: knowledge base, competencies-skills and currency-relevance. More details can be found in the current FAQ document.

Questions? Please contact careerservices@hfma.org or call (800) 252-4362 and ask for career services.
**HAWAI`I CHAPTER OFFICERS:**

**President:**
Valerie Sonoda, Educator, Health Systems Development
HMSA

**President-Elect:**
Maria Molina, Strategic Financial Planning Analyst
The Queen’s Health Systems

**Secretary:**
Keane Young, Materials Management Data Analyst
Hawai`i Pacific Health

**Treasurer:**
Joseph Adriano, Chief Financial Officer
PSI

**Past President:**
Maria Chun, Ph.D., Associate Chair, Administration and Finance
UH at Manoa Department of Surgery

**HAWAI`I CHAPTER DIRECTORS:**

* Brian Panik, DO, FACOEP, FACEP, Queen’s Health System
* Wendy Manuel, Vice President and Chief Financial Officer, Rehabilitation Hospital of the Pacific
* Karen Young, Supervisor - Finance, Hawa`i Pacific Health
* Elise Ueoka, Director of Internal Audit, Hawa`i Pacific Health

**HAWAI`I CHAPTER COMMITTEES AND CHAIRS:**

* **2016 Annual Conference:** Maria Chun, Ph.D., Associate Chair, Administration and Finance, UH at Manoa Department of Surgery
* **Certification & Social Media:** Maria Molina, Strategic Financial Planning Analyst, The Queen’s Health Systems
* **DCMS:** Nelson S. Harada, CHFP, Supervisor – Finance, Hawa`i Pacific Health
* **Membership:** Mark Hung, Senior Accountant, Rehab Hospital of the Pacific
* **Networking:** Aileen Esmeralda, Senior Financial Analyst, Hawa`i Pacific Health and Jessie McMorrow, Senior Financial Analyst, Hawa`i Pacific Health
* **Bylaws:** Jennifer Jones, Director of Operations, Kapiolani Medical Specialists
* **Newsletter:** Joni Waltjen, Administrative Service Officer, HHSC East Hawai`i Region
* **Nominations:** Leonard Licina, FHFMA, Chief Executive Officer, Kahi Mohala, Keith Ridley, Director, Hawai`i State Department of Health and Terri Fujii, Audit Partner, CW Associates, CPAs
* **Programs (Education):** Karen Young, Supervisor - Finance, Hawa`i Pacific Health
* **Sponsorship:** Elise Ueoka, Director of Internal Audit, Hawa`i Pacific Health
* **Website:** David Chow, Population Analyst, Hawa`i Pacific Health
* **Social Media:** Dennis Do, Senior Financial Analyst, Hawa`i Pacific Health and Hui-Fang (Violet) Buaer, Senior Analyst, HealthAdvantage Support Services, Population Analytics & Management, Hawa`i Pacific Health
* **Patient Financial Services (PFS):** Jodi Mafua, Operations Manager, The Queen’s Medical Center
* **Region 11 Symposium Core Committee and Education Member:** Valerie Sonoda, Educator, Health Systems Development, HMSA
* **Region 11 Symposium Core Member:** David Chow, Population Analyst, Hawa`i Pacific Health
* **Region 11 Symposium Education and Sponsorship Member:** Lehua Pate, Corporate Revenue Cycle Director, The Queen’s Health Systems
* **Region 11 Symposium Sponsorship Member:** Jessie McMorrow, Senior Financial Analyst, Hawa`i Pacific Health

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**SOCIAL NETWORKING**

HFMA is active on the social networks. Use these outlets to discuss HFMA events, healthcare finance topics, and network within the industry.

**facebook**

Join our Facebook group and receive regular updates from HFMA, see photos and video, and more. [Visit us on Facebook](https://www.facebook.com/hfmahawaii)

**twitter**

Follow us on Twitter and get the latest news, insight and event information from [HFMA Hawaii](https://twitter.com/HFMAHawaii)
HFMA Hawai‘i Chapter Annual Conference
Thursday, April 21–Friday, April 22, 2016
Ala Moana Hotel
Honolulu, Hawai‘i

CONFERENCE HIGHLIGHTS

Aligned with 2015-16 HFMA National Chair Melinda Hancock’s theme of "Go Beyond," our 2016 conference is focused on how HFMA’s three main target groups -- hospitals, physicians, and payers -- must continue to work more closely together to meet the challenges of providing high quality, cost-effective healthcare. As Chair Hancock states: In a time when key industry stakeholders are realigning at an unprecedented pace, finance leaders should go beyond old assumptions about traditional roles and responsibilities and collaborate with others to meet industry challenges together.

We are excited to have HFMA National’s President and CEO, Joe Fiise, as our keynote speaker. He will kick off two days of informative sessions, which include topics such as hospital/physician/payer partnerships, physician integration, value-based contracting, population health management, coding/regulatory updates, and the current status of healthcare reform in Hawai‘i. These presentations will be enhanced by professional development talks on career development for those new and seasoned in the healthcare finance field as well as an invigorating talk by Pam Chambers on the importance of teamwork.

For online registration via credit card/Paypal: http://www.hfma.org/Content.aspx?id=30967
Conference Schedule at a Glance: Thursday, April 21, 2016

7:30 to 8:30 a.m.  FOYER: Registration and Continental Breakfast

8:30 to 8:45 a.m.  HIBISCUS BALLROOM I: Welcome by President Valerie Sonoda

8:45 to 10:00 a.m.  HIBISCUS BALLROOM I: General Session 1: Engaging Hospitals, Physicians, and Payers as Part of HFMA’s Mission, Joe Fifer, FHFMA, CPA, President and CEO, HFMA

10:00 to 10:15 a.m.  FOYER: Break

10:15 to 11:45 a.m.  HIBISCUS BALLROOM I: General session 2: Do’s and Don’ts of Managed Care Contracting: Avoiding the Pitfalls, Chuck Acquisto, Esq., Senior Legal Counsel, Law Offices of Stephenson, Acquisto, & Colman; HFMA Regional Executive, Region 11

11:45 a.m. to 1:00 p.m.  HIBISCUS BALLROOM II: Lunch, Networking, and Door Prizes

1:00 to 3:00 p.m.  Breakout Sessions

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<tr>
<th>1:00 to 2:00 p.m.</th>
<th>Breakout 1A: HIBISCUS I</th>
<th>Breakout 1B: CARNATION</th>
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| Breakout 1A: HIBISCUS I | Population Health Management  
Matthew Morgan, MBA, FHFMA  
Chief Accounting Officer, Community Hospital of the  
Monterey Peninsula; President, HFMA Northern California  
HFMA Chapter | Coding and Regulatory Update  
Jean Matsushita, CPC, Ombudsman, Noridian – Medicare Part B |

2:00 to 3:00 p.m.  General Session 3 [PANEL]: Engaging Physician Leaders: The “What’s In it For Me (WIIFM)?” Problem – Kenric Murayama, M.D., FACS and the Hawaii-Pacific Chapter of ACHE

3:00 to 3:15 p.m.  FOYER: Break

3:15 to 4:15 p.m.  HIBISCUS BALLROOM I: General Session 4: Career Opportunities in Healthcare Finance for the Novice to the Seasoned Professional – Marie Kumabe

4:15 to 7:00 p.m.  HIBISCUS BALLROOM II: 2016 HFMA Hawaiʻi Chapter Officer Installation and Family-Focused Reception and Door Prizes
Conference Schedule at a Glance: Friday, April 22, 2016

7:30 to 8:30 a.m.  FOYER: Registration and Continental Breakfast

8:30 to 8:45 a.m.  HIBISCUS BALLROOM I: Welcome by President-Elect Maria Molina

8:45 to 10:15 a.m.  HIBISCUS BALLROOM I: General Session 5 (Panel): Physician Integration; Moderator: Danny Takanishi, Jr., M.D. FACS; Panelists: Gerard Livaudais, M.D., Executive Director, Hawaii Health Partners; Anna Loengard, M.D., Chief Medical Officer, QCIPN; George McPheeters, M.D., FACS, Chief Medical Officer, UHA; Mark Mugiishi, M.D., FACS, Senior Vice-President for Clinical Affairs, HMSA

10:15 to 10:30 a.m.  FOYER: Break and Visit Exhibitors

10:30 to 11:45 a.m.  HIBISCUS BALLROOM I: General session 6 (Panel): An Aligned Approach to Population Health in HI; Virginia Pressler, MD, MBA, FACS, Director of Health, State of Hawaii; Rachael Wong, DrPH, Director of Human Services, State of Hawaii; Beth Giesting, Healthcare Innovation Director, Office of the Governor, State of Hawaii; Judy Mohr-Peterson, Ph.D., Med-QUEST Division Administrator

11:45 a.m. to 1 p.m.  HIBISCUS BALLROOM II: Lunch, Networking, and Door Prizes

1:00 to 3:00 p.m.  Breakout Sessions

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<th>Breakout 2B: CARNATION</th>
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<tr>
<td><strong>Understanding the Basics of Clinical Documentation:</strong></td>
<td><strong>Improving Reimbursement Using Clinical Data</strong></td>
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<td>Linda J. Corley, MBA, CRCC, CPC</td>
<td>Mical DeBrow, Ph.D., RN</td>
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<td>Vice-President - Compliance, Quality Assurance, &amp; Associate Development, Xtend Healthcare</td>
<td>Director, Health Analytics and Business Intelligence</td>
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<th>2:00 to 3:00 p.m.</th>
<th>Breakout 3A: HIBISCUS I</th>
<th>Breakout 3B: CARNATION</th>
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<td><strong>Combatting Waste, Fraud, and Abuse in Healthcare Today</strong></td>
<td><strong>Setting Priorities to Ensure a Smooth and Calm Revenue Cycle</strong></td>
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<td>Timothy S. Brady, Ph.D., FACHE, FHFM</td>
<td>Gregory West, President</td>
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<td>Regional Inspector General - Retired</td>
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<td>U.S. Department of Health and Human Services</td>
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3:00 to 3:15 p.m.  FOYER: Break

3:15 to 4:15 p.m.  HIBISCUS BALLROOM I: General Session 7: Winning Teamwork (Together Everyone Achieves More) - Pam Chambers

4:15 to 4:30 p.m.  Closing Remarks and Drawing for Free 2017 Conference Registration by President-Elect Maria Molina
Rainbow Connection – HFMA Hawai‘i Chapter

HFMA Hawai‘i Chapter 2016 Annual Conference
April 21-22, 2016
Ala Moana Hotel, Honolulu, Hawaii

Register online at: http://www.hfma.org/Content.aspx?id=30967

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Professional Association Membership

Members of the following professional associations may attend the conference at the Member rate. Join one of the Professional Associations now and attend the conference at the Member rate. Circle the organization for which you have an active membership:

HFMA  HMGMA (Hawaii Chapter of the MGMA)  ACHE (American College of Healthcare Executives)  AAPC

Breakout Session Registration (circle one breakout session per time slot)

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<th>Thursday, April 21, 2016</th>
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Conference Activities

☐ I will attend the HFMA Hawai‘i Chapter Officer Installation and Reception on Thursday, April 21, 2016

Conference Fees

One and two-day fees include the Evening Reception. Circle the appropriate box below. The deadline for all registrations is April 7, 2016.

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<th>Early Bird Registration</th>
<th>General Registration</th>
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<tr>
<td>Evening Reception Only</td>
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Registration Options: You can register for this event through any method listed below. New members who want to use the $25 off any HFMA event coupon please contact Mark Hung at mhung@rehabhospital.org for registration procedures. If you have any other questions regarding registration, please contact HFMA Member Service Center at (800) 252-4362, extension 2.


2. Via Mail: Complete the registration form and mail with payment to the address below (checks payable to HFMA).
   HFMA
   Dept. 77-0063 Chicago, IL
   60686-0063

3. Via Fax: Complete the registration form indicating payment information (or that check payment will follow) to (708) 531-0665, Attn: MSC.